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Daystar Introduces New Lower Pricing on XLR8 Value-centered PowerPC Upgrades

Full OSX compatible G4 upgrades as low as \$79 --- 500 MHz performance now under \$200!

Atlanta, Georgia, March 11, 2004: Daystar Technology, the compatibility leader in Apple Macintosh based upgrades and expansion announced new lower prices for its full line of desktop PowerPC upgrades. Citing new streamlined manufacturing savings, Daystar is again passing the cost savings to customers, effective immediately.

With new lower prices from 12-25% lower, XLR8 premium brand upgrades are now priced in the range of generic alternatives. Additionally, low-speed PowerPC G4 options are now at a savings 20% less than any competitor. The new pricing is available worldwide via Daystar's online store at <http://4daystar.com>.

"XLR8 brand products are in the sweet-spot for dedicated users..." said Gary Dailey, president of Daystar. "We allow them to move up to full OS X compatibility and AltiVec performance without *over-investing* in their current system. Given that the early G5 is a bad-buy until Apple starts shipping the low-heat G5, our value-centered upgrades are an easy way to bridge the wait".

Some Examples of the New Pricing Include;

XLR8 Brand Product	Part No	Now	Savings
366 MACHSpeed G4 ZIF	MSG4Z366	\$ 79	-12%
500 MACHSpeed G4 ZIF	MSG4Z500	\$ 189	-25%
550 MACHSpeed G4 ZIF	MSG4Z550	\$ 229	-18%
350 MACHCarrier G4	MCG4350	\$ 119	-15%
450 MACHCarrier G4	MCG4450	\$ 169	-23%
500 MACHCarrier G3	MCG3500	\$ 149	-25%

visit <http://xlr8.com/msrp> for the full price list

About Daystar and XLR8 Brand Products

Daystar Technology is the designer and manufacturer of XLR8 brand products. With its history from the early days of the Mac as DayStar Digital, Inc., the company continues to deliver the best of the best. Daystar currently distributes XLR8 brand products and select, qualified performance and expansion products via its web store at <http://4daystar.com>, via eBay and select resellers.

Additional information on Daystar Technology and XLR8 can be found via the Daystar website at: <http://daystartechnology.com/about/> and <http://xlr8.com/news/>

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